

The Road to Success: Customer Satisfaction Survey 2017

University Police

Of the 46,825 Titans
invited to take the survey

44% STAFF

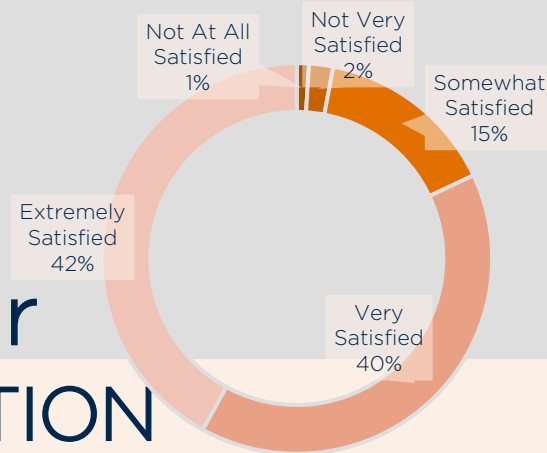
24% FACULTY

17% STUDENTS

RESPONDED

Overall Customer SATISFACTION

for University Police



1364

RESPONSES

to the University Police
survey questions

Influential Strengths

Moving in a Positive
Direction

4.18

MEAN SCORE
Overall Customer
Satisfaction
Scale: 1-5

Understands my Needs & Requirements
Resolves Problems Effectively
Provides Effective Advice & Guidance

Primary Opportunities for

IMPROVEMENT

The Road to Success Customer Satisfaction Survey 2017 University Police (Campus Safety)

University Police oversees campus safety, crime prevention programs, investigations, event security, live scan, key registration, bicycle registration, safety escorts, (UP does not handle parking tickets).

1,364
 respondents

Primary Opportunities

- Understands My Needs and Requirements
- Resolves Problems Effectively
- Provides Effective Advice, Guidance

Influential Strengths

- Moving in a Positive Direction

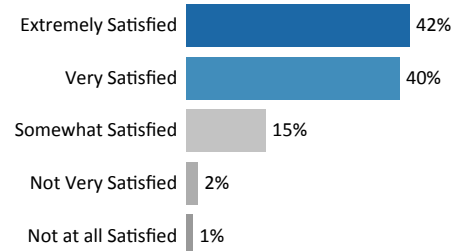
Overall Satisfaction

Thinking of your OVERALL experience with this department, how would you rate your satisfaction with it during the past 12 months in meeting your department's needs?

4.18

mean

Standard Deviation
 0.86



Mean Scores Below 3.00 - Low | 3.00 to 3.59 - Marginal | 3.60 to 4.29 - Good | 4.30 & above - Excellent

#	Question	2017
1	Thinking of your OVERALL experience with University Police (Campus Safety), how would you rate your satisfaction with University Police (Campus Safety) during the past 12 months in meeting your department's needs?	4.18
2	Understands my needs and requirements	4.19
3	Accessible to customers (via phone/voicemail, email, online chat, OR in-person)	4.25
4	Responsive to requests or problems within an acceptable time	4.21
5	Provides effective advice, support, and guidance	4.22
6	Satisfaction with the effectiveness of the University Police Community Outreach (EPIC) Program (i.e. Crime Prevention Presentation, Self-Defense Class, Coffee with a Cop, Police Simulator)?	4.25
7	Resolves problems effectively	4.16
8	Effectively uses websites and systems to provide access to University Police (Campus Safety) information and services	4.21
9	Knowledgeable staff	4.27
10	Helpful, courteous staff	4.26
11	Moving in a positive direction to better meet my department's needs	4.23

Background

- 2017 was the first year for the The Road to Success Customer Satisfaction Survey
- 20 different services across 9 administrative areas were included in the survey
- The survey included 10 to 12 standard scaled (1-5) rating questions and up to 3 open-ended questions
- 46,825 faculty, staff, and students, were invited to give feedback. Of this total, 5% were faculty, 5% were staff, and 90% were students
- 8,629 (18%) responded to the survey
- Each survey invitee could select which services they wanted to evaluate
- Since some services are used only by faculty or staff or students, invitees could only select services relevant to them
- The survey was available to take from April 5 to April 28, 2017
- N/As and blank responses did not count in calculations for mean scores